



## **Understanding the FIDIC Red Book**

2nd Edition

Practice Area: Construction Law

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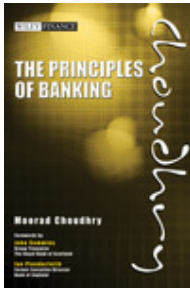
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### **Product Description**

Examines the effect and operation of each contract clause through clause-by-clause commentary  
Helps you to interpret contract clauses correctly and decide whether amendments need to be made to suit your situation  
Reproduces each clause followed by bullet points of key features plus additional commentary on the clause's operation, points of interest and relevant cases  
Compares the new contract with previous versions of the FIDIC **Red Book** and other widely used standard contracts, such as the ICE forms  
Provides guidance on whether amendments or deletions need to be made  
Features an overview chapter dealing with thematic issues such as the contract's history and purpose, the concept of the engineer, time and money, dispute resolution, and enforcement of arbitral awards  
Discusses problems frequently encountered in practice in relation to clauses  
Discusses the MDB version and how this differs from the standard **Red Book** contract  
Features new sections on Claims, Disputes and Arbitration

### **Contents**

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Plant, Materials and Workmanship; Clause 8 – Commencement, Delays and Suspension  
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Employer's Taking Over  
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Measurement and Evaluation; Clause 13 – Variations and Adjustments;  
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Claims, Disputes and Arbitration; General Conditions of Dispute  
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Table of Cases  
Table of Statutes  
General Provisions



## **The Principles of Banking**

Moorad Choudhry

ISBN: 978-0-470-82521-1

Hardcover

350 pages

January 2012

£60.00 / €69.00

### **Description**

The ultimate guide for bank senior management: how to survive and thrive throughout the business cycle  
An essential guide for bankers around the world that reiterates that the primary requirement of banking—sound capital and liquidity risk management—has been forgotten, *The Principles of Banking* serves as a policy guide for all market practitioners and regulators.

Explaining the keys to success for all banks that bankers need to follow during good times in order to be prepared for the bad, the book provides in-depth technical analysis of exactly what constitutes good banking practice. With an emphasis on viewing business cycles as patterns of stable and stressful market behaviour, *The Principles of Banking* is an essential policy guide for today and tomorrow.

Illustrates how unsound banking practices that were evident in previous bank crashes were repeated during the creation of the 2007-2008 financial market crisis

Provides a template that can be used to create a sound liquidity and asset-liability management framework at any bank

An essential resource for the international banking community as it seeks to re-establish its credibility

Explains the original principles of banking, including sound lending policy and liquidity management, and why these need to be restated in order to avoid another bank crisis at the time of the next economic recession

It's time to get back to basics in the banking community, and *The Principles of Banking* shows exactly where to start.

### **Table Of Contents**

Part I: The 2007-2009 crisis: causes and lessons learned (1/2 chapters).

Part II: Bank ALM (4 chapters – this will be reproduced from BALM).

Part III: Bank strategy - the new paradigm (1 chapter).

Liquidity Risk Management – the new paradigm for banks (3 chapters).

Part IV: Regulatory requirements: what banks must now adopt as part of ALM and Liquidity (2 chapters).

### **About Author**

Moorad Choudhry is Managing Director, Head of Business Treasury, Global Banking & Markets at The Royal Bank of Scotland.

He is Visiting Professor at the Department of Economics, London Metropolitan University; Visiting Teaching Fellow at the Department of Management, Birkbeck, University of London, and Visiting Professor at the School of Information Systems, Computing and Mathematics, Brunel University. He is a Fellow of the ifs-School of Finance and a Fellow of the Chartered Institute for Securities & Investment.

He lives in Surrey, England.



## **Risk Sharing in Finance: The Islamic Finance Alternative**

Zamir Iqbal, Abbas Mirakhor, Hossein Askari, Nouredine Krichene

ISBN: 978-0-470-82966-0

Hardcover

256 pages

February 2012

£56.95 / €68.40

### **Description**

How the Islamic finance approach to risk can serve as a model for global reform

The recent U.S. financial debacle has affected the entire world and led to major reviews of risk management in financial institutions. Perhaps a simpler alternative is just to adopt the systems used for centuries in Islamic finance. Risk Sharing in Finance expounds upon this novel idea, suggesting that the Islamic financial system can be developed for use around the world by providing a helpful paradigm for crafting global financial reforms.

Demonstrating how Islamic finance can successfully expand its array of risk sharing instruments, for example issuing government shares to finance development projects and placing limits on short sales and leveraging, the book makes a compelling case for thinking outside the box to redevelop a vibrant stock market.

Provides analysis of the comparative historical, theoretical, and empirical investigation of risk management in both the conventional and the Islamic-type financial systems

Explores the benefits and the implications of introducing Islamic finance around the world and explains how wider reliance on risk sharing can be implemented

Establishes a connection between the flawed contemporary Western system of capitalist finance and the ancient, traditional forms of risk-sharing prevalent in Islamic finance

Offering a timely look at financial reform, Risk Sharing in Finance draws on the expertise of author Zamir Iqbal of the World Bank, along with a host of co-authors Abbas Mirakhor, Hossein Askari, and Nouredine Krichene to present a new form of financial reform.

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## **About Author**

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DR. NOUREDDINE KRICHENE received his Ph.D. in economics, University of California, Los Angeles, 1980; joined the International Monetary Fund (IMF) in 1986; and held the position of advisor at the Islamic Development Bank.

DR. ABBAS MIRAKHOR received his Ph.D. in Economics from Kansas State University in 1969. After teaching at various universities in the USA and in Iran he joined the staff of the Research Department of the IMF in 1984. He became an Executive Director of the IMF from 1990 until his retirement in 2008. He is the author of a number of articles and books on Islamic economics and finance. He is now the first holder of the INCEIF Chair in Islamic Finance.



## **Exploring Management, 3rd Edition**

John R. Schermerhorn (Ohio University)

February 2012, ©2012

ISBN 978-0-470-87821-7

Paperback, 592 pages

£46.99 / €56.40

### **Overview**

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WileyPLUS provides a clear roadmap for students and builds confidence by taking the guesswork out of studying.

### **Table of Contents**

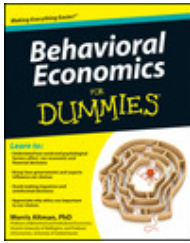
- Chapter 1: Managers and the Management Process
- Chapter 2: Management Learning
- Chapter 3: Ethics and Social Responsibility
- Chapter 4: Managers as Decision Makers
- Chapter 5: Plans and Planning Techniques
- Chapter 6: Controls and Control Systems
- Chapter 7: Strategy and Strategic Management
- Chapter 8: Organization Structure and Design
- Chapter 9: Organizational Cultures, Innovation, and Change
- Chapter 10: Human Resource Management
- Chapter 11: Leadership
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- Chapter 13: Individual Behavior
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- **Applied Pedagogy:** Features like skill builders, active learning activities and team projects give students frequent opportunities to apply management concepts.



## **Behavioral Economics For Dummies**

Morris Altman

ISBN: 978-1-1180-8503-5

Paperback

384 pages

March 2012

£15.99 / €19.20

### **Description**

A guide to the study of how and why you really make financial decisions

While classical economics is based on the notion that people act with rational self-interest, many key money decisions—like splurging on an expensive watch—can seem far from rational. The field of behavioral economics sheds light on the many subtle and not-so-subtle factors that contribute to our financial and purchasing choices. And in Behavioral Economics For Dummies, readers will learn how social and psychological factors, such as instinctual behavior patterns, social pressure, and mental framing, can dramatically affect our day-to-day decision-making and financial choices.

Based on psychology and rooted in real-world examples, Behavioral Economics For Dummies offers the sort of insights designed to help investors avoid impulsive mistakes, companies understand the mechanisms behind individual choices, and governments and nonprofits make public decisions.

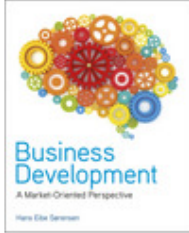
A friendly introduction to the study of how and why people really make financial decisions

The author is a professor of behavioral and institutional economics at Victoria University

An essential component to improving your financial decision-making (and even to understanding current events), Behavioral Economics For Dummies is important for just about anyone who has a bank account and is interested in why—and when—they spend money.

### **About Author**

Morris Altman, PhD, is a professor of behavioral economics at Victoria University of Wellington in New Zealand and a professor of economics at the University of Saskatchewan in Canada. He is on the board of the Society for the Advancement of Behavioral Economics and is a former president of that organization. He also edited the Handbook of Contemporary Behavioral Economics.



## **Business Development: A Market-Oriented Perspective**

Hans Eibe Sørensen (University of Southern Denmark)

ISBN: 978-0-470-68366-8

Paperback

560 pages

March 2012, ©2012

£36.99 / €44.40

### **Description**

This textbook answers the basic questions: "What is business development?" "What does the business developer do?" and "What characterises good, structured, effective business development?" Distinguishing business development and the tasks of the business developer from traditional approaches of strategic management, entrepreneurship, and strategic marketing, this textbook will enable the market-oriented business developer to conceive, craft, and implement superior business plans.

The book is divided into three modules focusing on the market-oriented business developer's mindset, on providing a state-of-the-art toolbox for careful strategic analyses and decisions, and lastly on the critical aspects of business plans and their content.

The approach of the book is focused and selective in its choice of content and provides a cumulative development of the relevant topics. Each chapter includes an 'implications for the market-oriented business developer' at the end to enhance a student's learning.

The content of the book is applicable to any new business venture as well as for the development and implementation of growth opportunities in mature organizations. Inherently international in its scope, the text includes numerous real world examples, taken from the author's own experience as a biotech entrepreneur, as well as from the wider global business community.

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Module 2. The Business Developer's Toolbox

Chapter 6. Strategy and Strategic Management

Chapter 7. The Business Environment – value creation I

Chapter 8. Resources and Organization Design – value creation II

Chapter 9. Value Appropriation and Property rights

Module 3. Crafting and Executing the Business Plan

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Chapter 11. The Organization Plan – organizational development and governance

Chapter 12. The Finance Plan – financial statements, arrangements, and valuation

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### **Hallmark Features**

Defines business development and the tasks of the business developer  
Introduces market-oriented business development  
Introduces the notion and role of integrative generalists  
Explicitly focuses on value creation and value appropriation  
Provides a state-of-the art toolbox for careful strategic analyses and decisions  
Applied with strong theoretical foundation  
Includes guidelines for crafting and implementing superior business plans  
Focused and selective in choice of content

### **Resources for Instructors**

Supplement SUP0016792  
Supplementary material: Case studies Sample Business Plans Video and Audio content Course outlines  
Suggestions for Student/Group Projects Bank of self test questions

### **Resources for Students**

Supplement SUP0016792  
Supplementary material: Case studies Sample Business Plans Video and Audio content Course outlines  
Suggestions for Student/Group Projects Bank of self test questions



## **Wiley CPA Exam Review 2012 Test Bank 1 Year Access, Financial Accounting and Reporting**

O. Ray Whittington, Patrick R. Delaney

ISBN: 978-0-470-92387-0

Software

February 2012

**£70.00 / €84.00**

### **Description**

Get the ultimate online practice tool. The 2012 Test Bank provides everything today's CPA candidates need to confidently pass the CPA Exam. With over 1,454 multiple choice and 66 simulation questions, the Online Test Bank is the most effective system available to prepare for the CPA exam — part of the #1 best selling suite of review products proven for over forty years. This year's Test Bank has been enhanced with new "Pop Quiz" and bar-chart reporting features to provide even better progress assessments and help CPA candidates identify, focus on, and master the specific topic areas that need the most work. Many of the practice questions are taken from previous actual exams and the software offers comprehensive coverage of all current AICPA content requirements for each subject. Features include progress charts by topic that clearly show the areas where users are meeting the passing threshold or need the most help as well as hints and detailed explanations for each question. Users can take and save notes, bookmark questions during practice sessions and create question sets from previous incorrect answers or ask the system to exclude questions they have seen before. Wiley CPA Exam Review 2012 Test Bank 1 Year Access: Financial Accounting and Reporting provides a PIN code for one year of access to the FAR section of CPATestBank.com. The Test Bank is browser-based so users can access practice sessions from any Internet-connected PC or Mac computer or pause any practice session on one computer and resume on another. Internet access is required to use this product at all times. An offline player to allow offline use will become available to all purchasers of this product via download later in 2012.

### **About Author**

O. RAY WHITTINGTON, CPA, PhD, CMA, CIA, is Dean of the College of Commerce and Kellstadt Graduate School of Business at DePaul University. He is also the coauthor of *Audit Sampling: An Introduction*, Fifth Edition, available from Wiley.

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## **Wiley CPA Exam Review 2012 Test Bank 1 Year Access, Business Environments and Concepts**

O. Ray Whittington, Patrick R. Delaney

ISBN: 978-0-470-92386-3

Software

February 2012

£70.00 / €84.00

### **Description**

Get the ultimate online practice tool. The 2012 Test Bank provides everything today's CPA candidates need to confidently pass the CPA Exam. With over 660 multiple choice and 17 simulation questions, the Online Test Bank is the most effective system available to prepare for the CPA exam — part of the #1 best selling suite of review products proven for over forty years. This year's Test Bank has been enhanced with new "Pop Quiz" and bar-chart reporting features to provide even better progress assessments and help CPA candidates identify, focus on, and master the specific topic areas that need the most work. Many of the practice questions are taken from previous actual exams and the software offers comprehensive coverage of all current AICPA content requirements for each subject. Features include progress charts by topic that clearly show the areas where users are meeting the passing threshold or need the most help as well as hints and detailed explanations for each question. Users can take and save notes, bookmark questions during practice sessions and create question sets from previous incorrect answers or ask the system to exclude questions they have seen before. Wiley CPA Exam Review 2012 Test Bank 1 Year Access: Business Environment and Concepts provides a PIN code for one year of access to the BEC section of CPATestBank.com. The Test Bank is browser-based so users can access practice sessions from any Internet-connected PC or Mac computer or pause any practice session on one computer and resume on another. Internet access is required to use this product at all times. An offline player to allow offline use will become available to all purchasers of this product via download later in 2012.

### **About Author**

O. Ray Whittington, CPA, PhD, CMA, CIA, is Dean of the College of Commerce and Kellstadt Graduate School of Business at DePaul University. He is also the coauthor of *Audit Sampling: An Introduction*, Fifth Edition, available from Wiley.

Patrick R. Delaney, CPA, PhD, was the Arthur Andersen LLP Alumni Professor of Accountancy at Northern Illinois University and the author of bestselling books, audios, and software in the Wiley CPA Exam Review System.



## **Middle Market M & A: Handbook for Investment Banking and Business Consulting**

Kenneth H. Marks, Robert T. Slee, Christian W. Blees, Michael R. Nall  
ISBN: 978-0-470-90829-7

Hardcover

400 pages

February 2012

£85.00 / €100.00

### **Description**

n-depth coverage in a single handbook of the middle market based on the body of knowledge of the Certified M&A Advisor™ credential program

M&A advisors have an unprecedented opportunity in the middle market with the generational transfer of wealth and capital being deployed by private equity and corporate investors. Middle Market M&A: Handbook for Investment Banking and Business Consulting is a must-read for investment bankers, M&A intermediaries and specialists, CPAs and accountants, valuation experts, deal and transaction attorneys, wealth managers and investors, corporate development leaders, consultants and advisors, CEOs, and CFOs.

Provides a holistic overview and guide on mergers, acquisitions, divestitures and strategic transactions of companies with revenues from \$5 million to \$500 million

Encompasses current market trends, activities, and strategies covering pre, during, and post transaction  
Addresses the processes and core subject areas required to successfully navigate and close deals in the private capital market

Includes content on engagement and practice management for those involved in the M&A business

This practical guide and reference is also an excellent primer for those seeking to obtain their FINRA Series 79 license.

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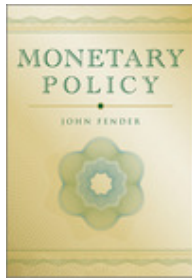
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## **Monetary Policy**

John Fender (University of Birmingham)

ISBN: 978-0-470-01909-2

Paperback

256 pages

February 2012, ©2012

£34.99 / €42.00

### **Description**

Designed for advanced undergraduates in economics, this new text provides an up-to-date analysis of the practice and theory of monetary policy and discusses key models that tie in with contemporary research and policy.

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There are also chapters on a wide variety of topics such as: Consumption, investment, money demand and money supply, nominal rigidities, inflation and unemployment, time inconsistency and central bank independence, the social costs of inflation, the role of financial intermediaries, monetary policy in an open economy, the term structure of interest rates, the stock market, the housing market and fiscal policy.

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Chapter 17. The Targets and Instruments of Monetary Policy

Chapter 18. The Transmission Mechanism. How does the Central Bank Influence the Behaviour of the Economy?

Chapter 19. Monetary Policy in Practice

Chapter 20. The Worldwide Credit Crunch and Recession of 2007-9  
Chapter 21. Recent Innovations in Monetary Policy: Quantitative Easing  
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## **Strategic Organizational Communication: In a Global Economy, 7th Edition**

Charles R. Conrad (Texas A&M University, USA), Marshall Scott Poole (University of Illinois, USA)

ISBN: 978-1-4443-3863-8

Paperback

520 pages

February 2012, ©2011, Wiley-Blackwell

£34.99 / €40.70

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### **New To This Edition**

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- James A. Anderson, University of Utah



## **Venture Capital, Private Equity, and the Financing of Entrepreneurship**

by Josh Lerner, Ann Leamon, Felda Hardymon

February 2012, ©2012

ISBN 978-0-470-59143-7

Hardcover, 464 pages

£47.99 / €57.60

### **Overview**

Venture Capital, Private Equity, and the Financing of Entrepreneurship stems from a realization that private equity overall - defined in this volume as venture capital and buyouts but excluding hedge funds - has become a vastly more sizable and influential part of the global economic landscape over the past two decades.

The text explores the world of active investing and showcases ways of doing business in a clear and concise manner. With more than 60 years of combined experience as practitioners in and/or academic investigators of private equity, Lerner, Leamon, and Hardymon explain how the fascinating world of private equity works, from start to finish, how it creates value, and where it may destroy value.

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1 Introduction

2 The Private Equity Cycle - Fund Raising & Fund Choosing

3 Deal Sourcing and Evaluation - Not as Easy as it Looks

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7 Getting liquid: Exits and distributions.

8 The globalization of venture capital and private equity

9 Risk and return

10 The Impact of Private Equity on Society - Does This Really Matter Anyway?

11 People, Positions and Culture: The Management of the Private Equity Firm

12 Scaling and institutionalization

13 Boom and bust

14 Wrapping Up

15 Glossary

### **Hallmark Features**

- It provides a comprehensive explanation of buyouts and venture capital -the industry that gave you Facebook, Google, Apple, Federal Express, and Skype.
- It describes the incentives and motivations behind the various actors - groups that invest in funds, those that invest in companies, and the CEOs and entrepreneurs who found and run the companies.
- Written by authors with a combination of more than 60 years of industry experience as academics and practitioners, it is suitable for any individuals seeking a broader understanding of the basics of this fascinating and complex industry.





## **Financial Accounting, 8th Edition**

Jerry J. Weygandt, Donald E. Kieso, Paul D. Kimmel

February 2012, ©2012

ISBN 978-0-470-92938-4

Hardcover, 960 pages

£59.99 / €72.00

### **Overview**

Financial Accounting, 8th Edition, by Weygandt, Kimmel, Kieso provides students with a clear introduction to financial accounting that is full of real world and relevant examples to students lives. The Team for Success authors understand where students struggle in this course and have developed a learning system that illustrates the accounting cycle and key transactions, while giving them the tools to apply their learning through sample exercises throughout the chapter. By expanding coverage of IFRS, this edition keeps students at the forefront of global issues that impact their future careers in business and accounting.

Students using Weygandt, Financial Accounting, 8th Edition with WileyPLUS will spend more time with the material because it demonstrates the relevance and offers multiple opportunities for practice both in the book and in WileyPLUS. Students take more initiative with their learning, so you'll have a greater impact in the classroom.

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### **New To This Edition**

- **Accounting Cycle Visualized** -- More visual, instead of textual, presentations of equation analysis are included in the accounting cycle chapters. Students will now more clearly see the relationship between basic analysis, equation analysis, Debit-Credit analysis, journal entries, and posting.
- **A Look at IFRS** - This new section at end of each chapter prepares students for the global market place and includes an IFRS overview, differences between GAAP and IFRS (Key Points), IFRS/GAPP Convergence efforts

(Looking to the Future), and IFRS Self-Test questions. An IFRS Application section contains review exercises and an international comparative problem.

- **Common Chart of Accounts** - The accounts used in the textbook, supplements, and WileyPLUS were streamlined and account titles are now used consistently throughout. Students can now grasp difficult concepts more easily.
  - **People, Planet, and Profit** - This new feature addresses sustainability approaches of real world companies and is reinforced by the new Broadening Your Perspective problems Considering People, Planet, and Profit.
  - **Anatomy of a Fraud** -- Featured in all relevant chapters show students the importance of internal controls, and how the lack of internal controls resulted in real-world fraud.
- Updated Homework Material - All calculations and data in end-of-chapter Brief Exercises, Exercises, Do IT!, Problem Set

### **Hallmark Features**

- **Real-World Emphasis** - to orient students to the application of accounting principles and techniques in practice, the authors continue the practice of using numerous examples from real-world companies in chapter openers and in the Investor Insight boxes.
- **Accounting Across the Organization** - gives students business context by showing how people, often in non-accounting functions, use accounting information to make decisions.
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